Improve your VoIP & video conferencing calls

In 2022, the global video conferencing market was worth $25 billion, and is expected to exceed $95 billion by 2032.[1] By 2024, the projected global VoIP market share will be $93.2 billion.[2]

$25B in 2022

$95B+ by 2032

$93.2B VoIP market share by 2024

Only **25%** of meetings in person

Predictions state that by 2024 only 25% of business meetings will take place in person.[3]

Do any of these sound familiar?

With 58% of companies using video conferencing as part of their day-to-day operations[4], the number of issues resulting from poor network connectivity affecting these meetings have become commonplace. Studies have shown that over 50% of users report experiencing audio-related issues during video conferencing.[5]

- ! "My video in Zoom froze during an important presentation!"
- ! "My customer was talking, but I couldn't understand them on the Teams call."
- ! "Am I the only one getting a 'network unstable' message on my screen?
- ! "I'm trying to share my screen, but it's not working."
- ! "I was in the middle of a negotiation and everything on the screen became pixelated!"

Similar to video calls, VoIP calls are highly susceptible to network issues like packet loss, latency, and jitter.[6] The most common problems resulting from these issues include:

1 Dropped Calls
Line goes dead, and usually, one person keeps on talking for 5 minutes not knowing that the other caller isn't on the line.

2 Robotic Voices
When the person's voice sounds glitchy and lacks a natural human quality. This makes it hard to understand what's being said and, on a personal note, sounds really unpleasant.

3 Choppiness
When whole or partial words get cut off mid-sentence. The call sounds rough and uneven. This makes conversation difficult and can be a real pain on sensitive or contentious calls.

4 Lag
When there is a long delay from the sender to the receiver, making it seem like the receiver is taking a long time to respond. This usually ends with both parties talking over each other.

At best, these issues result in wasted time. At worst, lost revenue for your business.

With reliable network connectivity, the above issues can become a thing of the past. Consider these questions to determine the best solution for your business:

? Does my network detect changes in your internet connection performance in real-time?
This is critical because the quality and throughput of your internet connection are continually changing. Without real-time detection and adaptation during an ongoing call, it's nearly impossible to guarantee uninterrupted VoIP and video performance.

? Does my network automatically adjust QoS policies to changes in your internet connection conditions in real-time?
Without this capability, you'll have no way to prioritize any traffic within your network, meaning less important traffic could result in dropped calls & interrupted service.

? Does my network have failover and optimization for any VoIP or UCaaS provider without manual configuration or policies?
If not, you may end up with an expensive and ultimately ineffective installation that fails at the last minute.
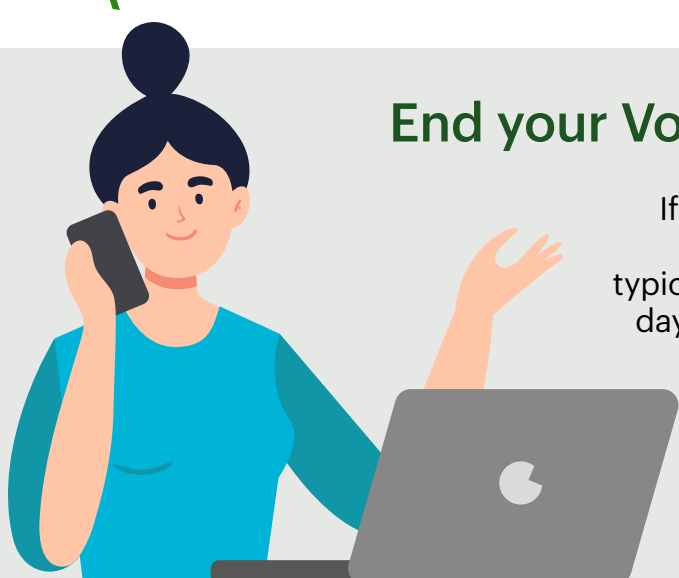
? Will my non-VoIP and non-video conferencing traffic get the same core benefits?
If your users get a great VoIP and video experience but a poor experience with other key applications, they'll end up frustrated and upset. Consistency is key.

With Bigleaf, you can answer YES to all of the above, and more!

End your VoIP and video call problems now

If you're ready to put an end to your dropped calls and service woes, there's no reason to wait. Bigleaf can typically deploy routers to any number of locations within days and you'll be up and running with enterprise-grade connections over broadband internet in no time.

NO more dropped calls. NO more choppy video. NO more complaints.

**Your business depends on the internet.
Your internet depends on Bigleaf.**

REQUEST A DEMO TODAY

bigleaf networks

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- sales@bigleaf.net

1 https://fitsmallbusiness.com/video-conferencing-statistics/
2 https://financesonline.com/voip-statistics/
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